

**KVCC Brewing Advisory Board Meeting
December 6, 2019; 4:00 PM – 5:30 PM
MINUTES**

ATTENDANCE: B. Bastow, M. Babb, J. Kirkendall, P. Henning, M. Koning, D. Sippel, H. Petcovic, A. Gill, D. King, T. Surprise, J. Howard, A. Ross, B. Lindberg, E. Martini, R. Bair, F. Bentley

TOPIC/METHOD PRESENTOR	DISCUSSION/NOTES
1. Welcome-Introduction of Members 2. Information share	<ul style="list-style-type: none"> ❖ KVCC has obtained its Brew Pub license; this allows us to sell our student beers. <ul style="list-style-type: none"> ➤ The program will look into purchasing equipment to produce Growlers in the future. ➤ Instructors will be looking to design special recipes with students now that we can sell their beer. ❖ KVCC Brew Program will participate in this year’s Brewer’s Guild. We will have a booth. <ul style="list-style-type: none"> ➤ The program issued a capital request this year for booth brew equipment to improve our visibility. ❖ Partnerships & Collaborations <ul style="list-style-type: none"> ➤ Bell’s Brewery has accepted three KVCC students under the BODI (Brewery Operations Development Internships) ➤ We have placed one student at Latitude 42 for an internship. ❖ Ferris State approached us with interest in setting up an articulation agreement for a business track.

3. Student Enrollment and Graduation Stats	<ul style="list-style-type: none"> ❖ Fall of 2019 <ul style="list-style-type: none"> ➤ Total enrollment = 48 ➤ Brewing Certificate Program = 24 ➤ Brewing AAS = 18 ➤ Brewing AS = 6
	<ul style="list-style-type: none"> ❖ 8 students are set to graduate in December of 2019 <ul style="list-style-type: none"> ➤ Brewing Certificate = 6 ➤ Brewing AAS = 1 ➤ Brewing AS = 1 ❖ Graduates to date: <ul style="list-style-type: none"> ➤ Brewing Certificate = 45 ➤ Brewing AAS = 13 ➤ Brewing AS = 6
4. Program curriculum changes	<ul style="list-style-type: none"> ❖ Beginning Fall of 2020: <ul style="list-style-type: none"> ➤ Introduction of Prereqs. ➤ The 3 credit elective was removed <ul style="list-style-type: none"> ▪ This change will be cleared with WMU to confirm the articulation agreement ➤ Many of the strategies will change for the BREW courses in order to accommodate more lab time.
5. Discussion:	<ul style="list-style-type: none"> ❖ Are our students prepared? <ul style="list-style-type: none"> ➤ Setting proper student expectations... (salary and positional level) ❖ Top three industry skills? <ul style="list-style-type: none"> ➤ The ability to show eager to learn and able to discuss elements of brewing... ➤ Humility...

	<ul style="list-style-type: none"> ❖ Consolidation in the industry. <ul style="list-style-type: none"> ➤ Adaptive Behavior is key to future of students ➤ The industry is like a pendulum - it swings one way and lingers for a while then drops and swings the other way ➤ Local & Regional brands will continue to have a large influence ➤ Optimize the program by concentrating on the sustainability aspects ➤ The diversifying of beverage portfolio will also continue to make the program relevant ❖ Perception in the community: post the pledge of moderation and responsibility that our students take
Meeting Evaluation	Group filled out evaluation surveys before meeting adjourned.
Next Meeting:	April 24; 4 PM